



The Autumnfest®, Steering Committee, The Rotary Club, The City of Woonsocket and The Northern RI Chamber of Commerce are proud to present the 30th celebration of Autumnfest®

As in past years we are seeking assistance in sponsoring the event. Several different sponsorship levels are available for your consideration. Your assistance is necessary to continue offering this nationally recognized event to the Blackstone Valley.

Autumnfest®, a not for profit corporation, features an ethnic food court, sporting events, craft exhibitors, continuous live entertainment, Kidfest a special area just for children with three days of entertainment, kiddy rides, petting zoo and more. A business Consumer Showcase, a fireworks display and a 10 Division parade on Monday of Columbus Day weekend are all part of the weekend celebration.

Autumnfest® costs over \$185,000 a year to produce. The event is a **“family fun festival”**. Funding for the event comes mainly from proceeds from our family midway, button sales and fees from arts and craft exhibitors. The City of Woonsocket provides in kind services and some financial support.

Over 100,000 people could view evidence of your generous contribution. Sponsors are listed in our event program, special inserts in The Call, and The Valley Breeze. Copies of the inserts and program are made available to those attending the event.

Please review the different levels of support. Your sponsorship will identify you as a supporter of the largest community event in Northern Rhode Island. I am always available to provide information and to help you in tailoring your message to the community.

Our sincere thanks to you for considering the sponsorship our community event; Autumnfest® is a 501 c (4) not for profit event. Your sponsorship may have certain tax advantages.

Please review the sponsorship opportunities attached and contact us for further information. We can and will work with you on this sponsorship project.

The Autumnfest Steering Committee

Paul R. Jacob
Autumnfest Chairman
P.O. Box 574
Woonsocket, RI 02895
(401) 769-6550
E-Mail jacobvideo@cox.net

Autumnfest Sponsorship Levels

\$100-250	Name in news papers, as a single line
\$300-500	Bold print and a plaque awarded before a live audience during the Autumnfest festival.
\$1000	Parade banner, identifying your sponsorship of a marching band, In the Monday parade. Over twenty five thousand people attend.
\$2000	Banner in the Parade and sign board set up on the grounds of Autumnfest and all the above.
\$2500+	Banner in the parade, (over 25,000 people attend) and name and logo on large sign with other sponsors of \$2500.00 or more on each side of entertainment stage so people attending on the grounds will also recognize your sponsorship.
\$5000+	In addition to all of the above, this amount recognizes the company as a sponsor of the fireworks, headline band, or parade division. Thirty pre-event radio spots will be provided on area radio stations
Consumer Showcase	Provides an opportunity to display goods for sale. A tent is supplied in addition to lighting and security. This is great venue to tell everyone about your company, its products and history. Samples, literature and sales are encouraged. For Showcase opportunities contact: Lorraine Cloutier at 401-762-9072, <u>For more information visit our web site www.autumnfest.org</u>
SPECIAL	<u>Iron Kid Challenge</u> <i>The just for kids triathlon</i> foot race, road race and bike run. Your banner at The Iron Kid Challenge Area. Your name or logo on the t-shirts the children Will be given to wear and your banner will be inserted in our ten division parade in front of the Iron Kid Challenge Winners.
Sponsorship \$4,000	<u>Kidfest</u> a complete childrens area with a live entertainment stage, petting zoo amusements and special items like face painting and fingerprinting. Your sponsorship will include your name on a banner, which will be Displayed all weekend on the stage noting your sponsorship. Your banner at The Iron Kid Challenge Area. Your name or logo on the t-shirts the children Will be given to wear and your banner will be inserted in our ten division Parade in front of the Iron Kid Challenge Winners